

# BINGLE RESEARCH GROUP, INC.



## BUILDING BRANDS THROUGH RESEARCH

March 17, 2021

Dr. Amy Kerr  
Director of Evaluation  
Professional Data Analysts  
655 19<sup>th</sup> Avenue NE, Suite 100  
Minneapolis, MN 55418

Subject: **State of Indiana RFP 21-3605 External Evaluation Services**

Dear Dr. Kerr,

Thank you for the opportunity to partner with Professional Data Analysts (PDA) on your proposal to the State of Indiana for the above-mentioned RFP for External Evaluation Services for the Indiana Department of Health. Bingle Research Group, Inc. is a certified Indiana Veteran-owned Small Business (IVOSB) formed in the State of Indiana as an S-Corp and is listed on the IDOA Directory of Certified Firms. Our bidder ID # is 0000033239. We are pleased to participate with you on this RFP, and this letter is our commitment to abide by all state procurement regulations including all mandatory contract clauses as outlined in the RFP.

Bingle Research Group commits to provide services and partner with PDA primarily in the Emerging Areas of Evaluation with ad hoc research studies on areas defined by TPC, such as:

- Cessation systems change
- Smoke free air evaluations
- Emerging tobacco products and marijuana
- Utilizing electronic surveys, especially among youth

Bingle Research Group, utilizing its past experience with TPC, will also consult with PDA in the evaluation of TPC media campaigns and the Quitline. This work would take place between July 2021 and June 2023.

The overall value of services provided being up to \$24,900 and 3.14% of the total bid amount based on the current scope of our agreement and the RFP. Bingle Research Group understands there is no commitment for work by PDA unless the RFP activity results in a contract award with the State of Indiana.

We appreciate and value the potential opportunity to work with you and the State of Indiana Dept. of Health on this important initiative!

Best Regards,

Frederick Bingle  
President

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